



Industry Leaders Talk About HDCP

"HDCP provides a secure environment that offers content providers the necessary protection for the HD format. Systems that require HDCP can expect the highest quality content in the future." [1](#)

-- **Jerry Pierce, Senior Vice President, Universal Pictures**

"Samsung is committed to offering our customers the highest quality, all-digital audio visual experience with HDMI technology, and we are aggressively outfitting our DTV and DVD player product lines with HDMI-HDCP capability." [2](#)

-- **CW Hong, VP of Visual Display Division at Samsung**

"HDMI with HDCP enables us to provide our customers access to the newest digital content and services available in the digital age, and we are committed to adopting HDMI across our lineup of DVD players and DTVs." [3](#)

-- **Dr. Choon Lee, VP, Digital TV Laboratory, LG Electronics**

"Secure interconnections such as HDCP are important elements of an overall content delivery system, addressing a key need in the development of new channels for high quality digital content delivery." [4](#)

-- **Phil Lelyveld, Vice President, The Walt Disney Co.**

"Content protection solutions such as HDCP enable new consumer digital media experiences while providing a protected environment for content creators, thereby ensuring that great content is made available over digital networks."

-- **Stephen Balogh, Vice President, Intel Corporation GF**

"HDMI with HDCP [the High-Definition Multimedia Interface with High-bandwidth Digital Copy Protection] was certainly the first [broad commercial success for digital copy protection]. Three years ago, there wasn't a digital TV

display in the market that included those features. Today, every DTV sold in the U.S. has them." [6](#)

-- **Andrew G. Setos, Executive Vice President, Fox News Technology Group**

"Adherence to a video transmission standard like HDCP is critical for digital home entertainment equipment makers to achieve in order for customers to fully benefit from their investment." [7](#)

-- **Paul Tzang, president and CEO, OWLink**

"By providing a secure connection for high quality high-definition television delivery into new digital TV's, HDCP is the important link that opens up exciting new program choices for consumers." [8](#)

-- **Chris Cookson, Executive Vice President, Warner Bros.**

"While protecting the valuable assets of content owners, HDCP is completely transparent to consumers. Interoperability of both HDMI and HDCP across different manufacturers' devices is key to delivering consumers an extraordinary digital television experience regardless of the products and brands they purchase." [9](#)

-- **John LeMoncheck, Vice President of Consumer Electronics and PC/Display Businesses, Silicon Image, Inc.**

"HDMI/HDCP is fast becoming the digital A/V interface standard on high-definition set-top boxes, and our payTV customers need to be confident that their valuable high-definition content is properly protected." [10](#)

-- **Neil Gaydon, Worldwide Sales and Marketing Director, Pace Micro Technology**